

\$42.00 IN MERCHANDISE FREE!

AT ABSOLUTELY NO COST TO YOU! READ!

Order Your

Full Suit or Overcoat now and we will have it here in plenty of time. Come in Monday and make your selection.

\$15

More than 500 all wool fabrics to select from. Let us show you now.

DUNDEE
Woolen Mills
315 San Antonio St.

PAY CASH and Save Cash

IN THE LONG RUN
Investigate our cash prices; you will readily see the advantage of cash buying.
Buy, sell or exchange new for your old furniture.

Young Furniture Company
105 So. Stanton.
Phone 835.

Mail Orders Given Prompt Attention Write for Catalog

Here's a chance for somebody—it might as well be you—to get \$10 worth of merchandise ABSOLUTELY FREE; somebody else \$7.00 worth; another \$5.00; another \$4.00; another \$2.00 worth, and 14 others \$1.00 each. This total of \$42.00 worth is given EVERY week absolutely FREE. Each one of 19 different people will receive orders worth from \$1 to \$10. In the 42 ads. published below are certain misspelled words. Find these words and write them neatly on a separate sheet; also write your name and address on the coupon; also state on what advertisers you prefer orders for \$1.00 each in merchandise, which merchandise will be paid for by the advertisers on this page. Winners will be

decided by the nearest correct, or nearest nearest correct answer. The winner of the first prize will get his orders on exactly the advertisers he prefers and the other winners will get their orders on the advertisers not named by the winner of the first prize. Just take these orders to the firms to which they are addressed and they will be accepted as cash, being paid for by the firms whose advertisement appears on this page. Address all answers to "Misspelled Word Editor, care The Herald." They may be either mailed or brought to The Herald office. All answers must be in The Herald office by noon next Thursday. Next Saturday winners will be announced and the awards mailed.

List of Honorable Mention of week ending Oct. 16 will be announced in Monday's Herald.
In your answers this week give word misspelled and advertisement in which misspelled word appears.

Two-Inch Post Brass Beds \$9.95 Each

One to a customer, this week only. We buy old goods or take them in exchange for new furniture. Try our Credit System. It's the Best.

HOME FURNITURE COMPANY
Phone 1293
111 N. Stanton

Morehead's Busy Little Tailor Shop

403 N. OREGON ST.
Phone 51.

NOTICE

The dollar you win in this contest will be accepted upon purchases of clothes only and positively will not be accepted on cleaning or pressing.



El Paso Trunk Factory

Trunks, Traveling Bags, Suit Cases and Small Leather Goods made and repaired and exchanged. Opp. Postoffice, Across Plaza, Next to Crawford Theater.
Phone 1054

Plate and 100 Engraved Cards \$1.50

El Paso Book Co.
Mills Bldg. "It's Handy"

"Of Course COFFEE JOE Certainly"

Come in and try a cup of our famous coffee. You will also find in our store a full line of candies, pastry goods and fountain drinks. We are waiting to serve you at
410 So. El Paso St.

BELMONT CAFE
Big Family Dinner and Supper 25c

3 kinds of meat, 5 kinds of vegetables, famous corn bread, salad, radishes, pie, cake, sauce, etc. Hot biscuits for supper. Home cooking.

Belmont Cafe
408 San Antonio St.

Penstar

Vanishing Cream

A non-oily, cream cleansing cream of refreshing fragrance, readily absorbed and ideal for a skin inclined to be dry. It affords the necessary moisture which eliminates a shiny surface, softening and beautifying the skin at the same time. Delicately soothing too, for skin that is chapped or irritated.
In 10c, 25c, 50c and 10c.

POTTER DRUG COMPANY
El Paso & San Francisco Street
Phones 356-375

Just In--

A Large Shipment of COLES HOT BLAST HEATERS

Prices, \$13.00 to \$18.50
You'll Need One Soon

ROGERS FURNITURE COMPANY
108-110-112 N. Stanton

The Right Kind Cost No More--Than the Wrong Kind

Electrical Fixtures made to order, or your old ones made over to harmonize with the interior decorating of your home.

NATIONAL TELEGRAPH AND SUPPLY COMPANY
W. B. Glendon, Mgr.
217 Mills St. Phone 750

For Your Shoes

ARMORED RUBBER SOLES AND HEELS—Waterproof and will outwear Leather—Guaranteed.

Wingfoot Rubber Heels. We Carry a Full Line. Headquarters for Shoe Repairing. We do it quicker, better and cheaper. Work called for and delivered.

CHAS. ROKAHR
217-219 Texas.
Phone 573.

Ukulele's
FROM \$6.00 UP.

MANDOLINS,
GUITARS,
VIOLINS.

DUNN'S
Music Store
404 San Antonio St.

Electric Heaters

for these chilly mornings and evenings. Cost but little, and think of the comfort.

LARRABEE ELECTRIC COMPANY
Phone 3823.
405 Texas St.

"Be Modern, Acquaint Yourself With the Way Electrical."

"Luxury"

Now on the market and in most of the homes in El Paso.

SIX VARIETIES 10c the Package
Put up in a sanitary package—at all grocers. Baked by

Purity

BAKING COMPANY
(Our Merchandise Orders are Good at All Grocers.)

WHY SHIVER IN THAT SUMMER SUIT?

When we can make your last winter's clothes look like new. We clean and press Ladies' and Gentlemen's Garments. Suits made to order. Hats cleaned and blocked.

ANGELUS CLEANING & PRESSING WORKS
Harry M. Rowe, Prop.
Crawford Theatre Bldg. Opp. Plaza, Phone 1410.

"We Know How"

PENNY CASH GROCERY

No. 102 E. Main St.

North side Plaza. The store with the red and white front. Phone 518. We deliver.

SPECIALS:
Oct. 25th.
Best Cuts, Spuds, 14 lbs. 25c
Onions, 10 lbs. 25c
Sweet potatoes, 10 lbs. 25c
Fancy Jonathan Apples 6c
Large 8lb. salt, 10c
Small 5lb. salt, 10c
Jenuine Home-made Jelly, 14c
Sweet Premium Ham 50c lb.
We GIVE YOU THE RIGHT PRICE ON EVERYTHING.

NIGHT SCHOOL

Investigate before you decide—hat's wise
Try the work before you pay—That's Fare.

INTERNATIONAL BUSINESS COLLEGE
J. P. MULLIN, Pres.
Coles Bldg. Phone 1147

Stoves!

121 Second Han Bldg. \$1.50 up. Many of them good as new.

BALT Furniture Co.
206 S. Stanton St.
Just Below Fire Station
Phone 3046.

New furniture exchanged for old. Highest cash price paid for old furniture and stoves.

BE SURE

To place your orders for milk with "The Clean Dairy" and then you will know

YOU ARE RIGHT
To be sure of it, visit the Dairy at milking time that is supplying you with milk

THEN GO AHEAD
and protect the health of your family and yourself by buying milk produced under favorable circumstances.

EL PASO DAIRY CO.
Phone 349
Office 423 N. Oregon St.



Take Life Easy Walk On Rubber Heels

Men's 35c
Women's 25c
For Sale by
Enterprise Shoe & Leather Co.
316 Mesa Ave.

MT. FRANKLIN FUEL & FEED CO.

Manufacture the Best Lumber; also handle the

Best Domestic COAL
to be had—Wood and Kindling
Phone 186.

PURE MILK

You'll Always Find It In The

RED TOP BOTTLES
Produced and Guaranteed by the

AMERICAN DAIRY
Phone 402

Where Purity is Paramount.



\$10

Twentieth Century Teeth

\$10
20th Century Teeth \$10
Anatomical moulds and E. J. McCormick's rubber are the best materials used in artificial plates. Until Dec. 1st will make these plates for \$10.00. Guaranteed 15 Years.

NEW YORK PAINLESS DENTISTS
Cor. Mesa and Texas
Over Silberberg's Jewelry Store

Finest Market in the Southwest

Fish, Oysters, Vegetables, Fruit, Dressed Poultry and Game.

FULTON MARKET
114 Texas
Opp. Elite Confectionery
Phone 6999

Garringer's Market

207 E. Overland Phone 2122
Prompt delivery. Full line Beef, Pork, Veal, Mutton, Fish and Oysters, Butter and Eggs.
Fresh Water, Black Bass, Croppie, Perch, Sunfish, Speckle Trout, Salmon, Chile Halibut, Sandbars, Lobsters, Barracuda, Flounders, Rock Cod, Spanish Mackerel.

EUREKA THEATRE

The Price Gold Seal Romantic drama in 3 great acts:

"THE MILLIONAIRE PAUPERS."

A great big play, heart gripping and soul stirring, filled with emotions. Also Charlie Chaplin, in a screaming comedy. Do not miss this wonderful program.

Saturday Specials

Strawberry Pie, delightfully appetizing and wholesome, each 15c
We again offer a special on which we lose money. Those famous chocolate layer cakes. Made from the choicest ingredients. The kind mother used to bake. Regular price 25c, Saturday only 20c

Belgian Bakery
210 E. Overland St.
Phone 210. We'll Deliver.

COUPON

To Herald Misspelled Word Contest Dept.

The misspelled words are: If successful make my orders of \$1 each on the following 10

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To the Man in a Hurry! You Will Like Our Speed.

AUTO CAFE

110 S. El Paso St.

Heid Bros.

COAL, WOOD, KINDLING, HAY AND GRAIN

Prompt Delivery

Phones 35 and 36

Texas and Dallas Sts.



Enterprise Shoe Shop
216 Mesa.

SPECIAL

A very pretty bread tray in the splendid quality. Sheffield plate for the unusual price.

\$2.00

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Beautiful Japanese Kimonos

Imported Japanese Kimonos and Mandarin Coats, beautifully embroidered in exquisite designs of birds and flowers, shown in silk, silk lined, or in cotton crepe. Any color desired. Prices reasonable.

Beach's Art Shop
City National Bank Bldg

Read Our Warning To Customers In Our Advertisement On Page Three Of This Issue Today

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The Jitne Company Inc.

PHONE 3500.

OUR EQUIPMENT—LIMOUSINES, SEVEN PASSENGER CARS, FIVE PASSENGER CARS, TAXIS, RAGGAGE TRUCKS.

RATES LOWEST SERVICE BEST

Cleveland Square Grocery

Cor. Upson & Santa Fe Streets.
Phones 109-129.

SWEATERS

Just received another shipment of nice, warm, stylish sweaters which we put on sale at our always reduced prices.

Ladies' silk sweaters, each, comes in old rose and Copenhagen blue, really a \$1.95 sweater for only \$2.95

Ladies' fine all wool sweaters in a variety of colors and values, with and without best or wash, \$2.95, \$3.95, \$4.95, \$5.95, \$6.95, \$7.95, \$8.95, \$9.95, \$10.95, \$11.95, \$12.95, \$13.95, \$14.95, \$15.95, \$16.95, \$17.95, \$18.95, \$19.95, \$20.95, \$21.95, \$22.95, \$23.95, \$24.95, \$25.95, \$26.95, \$27.95, \$28.95, \$29.95, \$30.95, \$31.95, \$32.95, \$33.95, \$34.95, \$35.95, \$36.95, \$37.95, \$38.95, \$39.95, \$40.95, \$41.95, \$42.95, \$43.95, \$44.95, \$45.95, \$46.95, \$47.95, \$48.95, \$49.95, \$50.95, \$51.95, \$52.95, \$53.95, \$54.95, \$55.95, \$56.95, \$57.95, \$58.95, \$59.95, \$60.95, \$61.95, \$62.95, \$63.95, \$64.95, \$65.95, \$66.95, \$67.95, \$68.95, \$69.95, \$70.95, \$71.95, \$72.95, \$73.95, \$74.95, \$75.95, \$76.95, \$77.95, \$78.95, \$79.95, \$80.95, \$81.95, \$82.95, \$83.95, \$84.95, \$85.95, \$86.95, \$87.95, \$88.95, \$89.95, \$90.95, \$91.95, \$92.95, \$93.95, \$94.95, \$95.95, \$96.95, \$97.95, \$98.95, \$99.95, \$100.95, \$101.95, \$102.95, \$103.95, \$104.95, \$105.95, \$106.95, \$107.95, \$108.95, \$109.95, \$110.95, \$111.95, \$112.95, \$113.95, \$114.95, \$115.95, \$116.95, \$117.95, \$118.95, \$119.95, \$120.95, \$121.95, \$122.95, \$123.95, \$124.95, \$125.95, \$126.95, \$127.95, \$128.95, \$129.95, \$130.95, \$131.95, \$132.95, \$133.95, \$134.95, \$135.95, \$136.95, \$137.95, \$138.95, \$139.95, \$140.95, \$141.95, \$142.95, \$143.95, \$144.95, \$145.95, \$146.95, \$147.95, \$148.95, \$149.95, \$150.95, \$151.95, \$152.95, \$153.95, \$154.95, \$155.95, \$156.95, \$157.95, \$158.95, \$159.95, \$160.95, \$161.95, \$162.95, \$163.95, \$164.95, \$165.95, \$166.95, \$167.95, \$168.95, \$169.95, \$170.95, \$171.95, \$172.95, \$173.95, \$174.95, \$175.95, \$176.95, \$177.95, \$178.95, \$179.95, \$180.95, \$181.95, \$182.95, \$183.95, \$184.95, \$185.95, \$186.95, \$187.95, \$188.95, \$189.95, \$190.95, \$191.95, \$192.95, \$193.95, \$194.95, \$195.95, \$196.95, \$197.95, \$198.95, \$199.95, \$200.95, \$201.95, \$202.95, \$203.95, \$204.95, \$205.95, \$206.95, \$207.95, \$208.95, \$209.95, \$210.95, \$211.95, \$212.95, \$213.95, \$214.95, \$215.95, \$216.95, \$217.95, \$218.95, \$219.95, \$220.95, \$221.95, \$222.95, \$223.95, \$224.95, \$225.95, \$226.95, \$227.95, \$228.95, \$229.95, \$230.95, \$231.95, \$232.95, \$233.95, \$234.95, \$235.95, \$236.95, \$237.95, \$238.95, \$239.95, \$240.95, \$241.95, \$242.95, \$243.95, \$244.95, \$245.95, \$246.95, \$247.95, \$248.95, \$249.95, \$250.95, \$251.95, \$252.95, \$253.95, \$254.95, \$255.95, \$256.95, \$257.95, \$258.95, \$259.95, \$260.95, \$261.95, \$262.9